



Order Form **BLOG** PUBLISH ONLINE

A blog empowers you to share ideas, knowledge and expertise. Its is also a great way to improve your company's SEO.

Step 1
Choose your Blog option and your payment plan

BlogLite *(excludes GST)*

BlogLite annual subscription - initial payment of \$995.00 (design and setup) followed by a payment of \$995.00 upon going live

BlogLite monthly subscription - initial payment of \$995.00 (followed by monthly payments of \$99.50)

Features include:
Custom theme, single image banner, software updates, view analytics, daily site back-up, two yearly redesigns, 3-4 blog articles per week

- FEATURES:**
All Blog plans include:
- Responsive design
 - Social media sharing
 - Regular design updates
 - SEO reporting
 - Editable firm blog
 - Images and video feeds
 - Business calendar
 - Contact forms
 - Website optimisation

BlogPlus *(excludes GST)*

BlogPlus annual subscription - initial payment of \$1595.00 including design and setup and \$1595.00 upon going live

BlogPlus monthly subscription - initial payment of \$1595.00 (this is followed by monthly payments of \$159.50)

Features include:
All **BlogLite** features *PLUS*: AdvantageSocial, widgitised sidebar, standard design and 5-7 blog articles per week

Step 2
Complete your payment details below

BlogPro *(excludes GST)*

BlogPro annual subscription - initial payment of \$1995.00 including design and setup and \$1995.00 upon going live

BlogPro monthly subscription - initial payment of \$1995.00 (this is followed by monthly payments of \$199.50)

Features include:
All **BlogPlus** features *PLUS* and 8-10 blog articles per week

Please charge my credit card the initial amount of \$ _____ *(plus GST)* followed by the balance due in line with the subscription plan indicated above.

Firm name _____		Credit card number																					
Contact name _____		<table border="1" style="width:100%; height:20px;"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>																					
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Mobile _____		Cardholder's name _____																					
Email _____		Cardholder's signature _____																					
		Date _____																					

Step 3
Send us your order

FAX: 1300 853 181
EMAIL: myorder@practiceadvantage.com.au





Package Comparison **BLOG** PUBLISH ONLINE

Hosting and support	Lite	Plus	Pro
Secure local hosting	✓	✓	✓
Spam filter and malware detection	✓	✓	✓
Application updates	Ongoing	Ongoing	Ongoing
Blog design	Lite	Plus	Pro
Custom theme	✓	✓	✓
Mobile optimised	✓	✓	✓
Favicon	✓	✓	✓
Design*	Basic	Standard	Advanced
Contact form	✓	✓	✓
Widgitised sidebar		✓	✓
Design update	Annual	Annual	Annual
Full re-design	2 yearly	2 yearly	2 yearly
Software updates	Ongoing	Ongoing	Ongoing
Site maintenance	✓	✓	✓
Social media	Lite	Plus	Pro
Social media share	✓	✓	✓
Social media follow		✓	✓
Social media feed			✓
SEO tools	Lite	Plus	Pro
SEO monitor	✓	✓	✓
Social monitor	✓	✓	✓
SEO reports	✓	✓	✓
Website optimisation	✓	✓	✓
SEO reporting keywords	3	3	3
Search engines reported	Google	Google	Google
Site search engine submission	✓	✓	✓
Annual SEO review	✓	✓	✓
Site auditor	✓	✓	✓
Google analytics	✓	✓	✓
View analytics	✓	✓	✓
Blog content	Lite	Plus	Pro
Editable blog	✓	✓	✓
Images and video feeds	✓	✓	✓
Blog articles per week	3 - 4	5 - 7	8 - 10
Important dates calendar	✓	✓	✓
Blog Pricing <i>(Excludes GST)</i>	Lite	Plus	Pro
Design credits	5	5	5
Annual subscription			
Initial cost	\$995.00	\$1595.00	\$1995.00
Live blog cost	\$995.00	\$1595.00	\$1995.00
Monthly subscription			
Initial cost	\$995.00	\$1595.00	\$1995.00
Monthly payments	\$99.50	\$159.50	\$199.50

*Design
Basic: Standard background and simple, static, single header images
Standard: Custom background, scrolling banner and basic buttons
Advanced: Dynamic header with stylised background and bottom effects

Design credit
 A design credit is a unit of monitoring the number of designs prepared for the client.
 1 design credit = 1 design presented to the client and;
 1 design credit = 1 revision

BLOG FEATURES

ALL PACKAGES INCLUDE

- Custom design theme
- Custom written content
- Images included with content
- Social media links
- Social media share buttons
- Static banner image
- Custom footer
- SEO reporting
- Annual SEO review
- Integrated Google analytics
- Easy to update content
- Important dates calendar

DESIGN UPDATES

- Annual design updates
- Full re-design every 2 years



LITE

- 3 - 4 blog articles per week
- Multi-column display



PLUS

- 5 - 7 blog articles per week
- Multi-column display with sidebar



PRO

- 8 - 10 blog articles per week
- Widgetised sidebar
- Social media feeds
- Composite display with sidebar