

Package Comparison WEBSITE

Hosting and support	Lite	Plus	Pro
Secure local hosting	✓	✓	✓
Dedicated IP address	✓	✓	✓
HTTPS secured domain (2 years)	✓	✓	✓
Domain management	✓	✓	✓
Australian support	✓	✓	✓
Spam filter and malware detection	✓	✓	✓
Daily site backup	✓	✓	✓
Regular website maintenance	✓	✓	✓
Software updates	6 monthly	6 monthly	6 monthly
Admin users	3	3	3

Website content	Lite	Plus	Pro
Web content update	✓	✓	✓
Add own blog content	✓	✓	✓
Blog articles (with images) per week	2 - 3	3 - 4	4 - 5
Google maps	✓	✓	✓
Career centre	✓	✓	✓
Contact us form (Standard)	✓	✓	✓
Important dates calendar	✓	✓	✓
Team profile manager	✓	✓	✓
Testimonial manager	✓	✓	✓
Third party integration*	✓	✓	✓
Location based SEO content		✓	✓
Detailed footer sitemap		✓	✓
Pricing table		✓	✓

Social media	Lite	Plus	Pro
Social media share	✓	✓	✓
Social media follow	✓	✓	✓
Youtube integration		✓	✓

Website design	Lite	Plus	Pro
Website design	Basic	Advanced	Advanced
Home banner	Static	Static	Animated
Home page sections	3	4	5
Number of pages	Up to 10	Up to 15	Up to 25
Annual website review	✓	✓	✓
Biennial website redesign	✓	✓	✓
Design credit	3	3	3
Standard add-on	\$	\$	\$
Custom add-on	\$	\$	\$

SEO tools	Lite	Plus	Pro
SEO monitoring	✓	✓	✓
Social monitoring	✓	✓	✓
Keyword optimisation	✓	✓	✓
Automatically updated XML sitemap	✓	✓	✓
Sitemap submission to search engines	✓	✓	✓
Readability checking and score	✓	✓	✓
Duplicate content monitoring	✓	✓	✓
Uses latest Google algorithm	✓	✓	✓
Manual internal linking	✓	✓	✓
Annual website SEO audit	✓	✓	✓
Annual SEO reports	✓	✓	✓
Ongoing site website optimisation	✓	✓	✓
Search engines reported	Google	Google	Google
Annual SEO review	✓	✓	✓
Site auditor and diagnostic tool	✓	✓	✓
Google analytics integration	✓	✓	✓

Pricing (excludes GST)	Lite	Plus	Pro
Setup and Design	\$1,495.00	\$1,795.00	\$2,095.00
Subscription Options			
Annual (2 months free)	\$1,495.00	\$1,795.00	\$2,095.00
Monthly	\$149.50	\$179.50	\$209.50

\$ - Indicates that these are a paid add on

Design	<p>Basic: Standard background and simple, static, single header images</p> <p>Standard: Custom background, scrolling banner and basic buttons</p> <p>Advanced: Dynamic header with stylised background and button effects</p>
Design credit	<p>A design credit is a unit of monitoring the number of designs prepared for the client.</p> <p>1 design credit = 1 design presented to the client and;</p> <p>1 design credit = 1 revision</p>

* **Third party integration** - We can include most third party applications where embed codes are available. Where custom coding is required additional costs may apply.