





# Package Comparison WEBSITE BLOG ADD-ON

Hosting and support	Lite	Plus	Pro
Secure local hosting	✓	✓	✓
Dedicated IP address	✓	✓	✓
HTTPS secured domain (2 years) (2.0)	✓	✓	✓
Australian support	✓	✓	✓
Spam filter and malware detection	✓	✓	✓
Daily site backup	✓	✓	✓
Regular blog maintenance	✓	✓	✓
Software updates	6 monthly	6 monthly	6 monthly
Admin users	3	3	3

Blog design	Lite	Plus	Pro
Blog design	Basic	Advanced	Advanced
Home banner	Static	Static	Static
Annual blog review	✓	✓	✓
Biennial blog redesign	✓	✓	✓

Social media	Lite	Plus	Pro
Social media share and follow	✓	✓	✓
Share from blog		✓	✓
Auto-post newsfeed		✓	✓
Infographic posts		✓	✓
Facebook, Twitter and LinkedIn auto post		✓	✓
Instagram post			✓
Number of profiles		3	7

Blog content	Lite	Plus	Pro
Editable blog	✓	✓	✓
Images and video feeds	✓	✓	✓
Blog articles (with images) per week	3 - 4	5 - 7	8 - 10
Contact us form (Standard)	✓	✓	✓
Important dates calendar	✓	✓	✓
RSS feed provided	✓	✓	✓

SEO tools	Lite	Plus	Pro
SEO monitoring	✓	✓	✓
Social monitoring	✓	✓	✓
Keyword optimisation	✓	✓	✓
Automatically updated XML sitemap	✓	✓	✓
Sitemap submission to search engines	✓	✓	✓
Readability checking and score	✓	✓	✓
Duplicate content monitoring	✓	✓	✓
Uses latest Google algorithm	✓	✓	✓
Manual internal linking	✓	✓	✓
Annual website SEO audit	✓	✓	✓
Annual SEO reports	✓	✓	✓
Ongoing site website optimisation	✓	✓	✓
Search engines reported	Google	Google	Google
Annual SEO review	✓	✓	✓
Site auditor and diagnostic tool	✓	✓	✓
Google analytics integration	✓	✓	✓

Blog Pricing (Excludes GST)	Lite	Plus	Pro
Design credits	5	5	5
<b>Annual subscription</b>			
Initial cost	\$1095.00	\$1595.00	\$1895.00
Live blog cost	\$1095.00	\$1595.00	\$1895.00
<b>Monthly subscription</b>			
Initial cost	\$1095.00	\$1595.00	\$1895.00
Monthly payments	\$109.50	\$159.50	\$189.50

\*Design  
**Basic:** Standard background and simple, static, single header images  
**Standard:** Custom background, scrolling banner and basic buttons  
**Advanced:** Dynamic header with stylised background and button effects

Design credit  
 A design credit is a unit of monitoring the number of designs prepared for the client.  
 1 design credit = 1 design presented to the client and;  
 1 design credit = 1 revision

# BLOG FEATURES

## ALL PACKAGES INCLUDE

- Custom design theme
- Custom written content
- Images included with content
- Social media links
- Social media share buttons
- Static banner image
- Custom footer
- SEO reporting
- Annual SEO review
- Integrated Google analytics
- Easy to update content
- Important dates calendar

## DESIGN UPDATES

- Annual design updates
- Full re-design every 2 years



### LITE

- 3 - 4 blog articles per week
- Multi-column display



### PLUS

- 5 - 7 blog articles per week
- Multi-column display with sidebar



### PRO

- 8 - 10 blog articles per week
- Widgetised sidebar
- Social media feeds
- Composite display with sidebar