



Order Form **BLOG** PUBLISH ONLINE

A blog empowers you to share ideas, knowledge and expertise. Its is also a great way to improve your company's SEO.

Step 1
Choose your Blog option and your payment plan

FEATURES:

All Blog plans include:

- Responsive design
- Social media sharing
- Regular design updates
- SEO reporting
- Editable firm blog
- Images and video feeds
- Business calendar
- Contact forms
- Website optimisation

Step 2
Complete your payment details below

BlogLite *(excludes GST)*

Setup and design - initial payment	\$1,095.00	followed by
• BlogLite annual subscription (2 months free)	\$1,095.00	<input type="checkbox"/> Or
• BlogLite monthly subscription	\$109.50	<input type="checkbox"/>

BlogPlus *(excludes GST)*

Setup and design - initial payment	\$1,595.00	followed by
• BlogPlus annual subscription (2 months free)	\$1,595.00	<input type="checkbox"/> Or
• BlogPlus monthly subscription	\$159.50	<input type="checkbox"/>

BlogPro *(excludes GST)*

Setup and design - initial payment	\$1,895.00	followed by:
• BlogPro annual subscription (2 months free)	\$1,895.00	<input type="checkbox"/> Or
• BlogPro monthly subscription	\$189.50	<input type="checkbox"/>

Standard Add-ons

- **GMB Add-on** - Post regular content to your Google My Business search page. Setup from \$395.00 call me to discuss
- **Premium SEO** - Improve your SEO with premium or local SEO search engine tools. Setup from \$395.00 call me to discuss
- **BlogMail** - Send a regular extract of your blog or news feed as an email newsletter. Setup from \$195.00 call me to discuss

Custom Add-ons

If you have additional requirements that are specific to your needs, we can review, test and present custom add-ons. call me to discuss

Please charge my credit card the initial amount of \$ _____ (plus GST) followed by the balance due in line with the subscription plan indicated above.

Firm name _____

Credit card number _____

Contact name _____

Postal Address _____

Expiry date

State _____ Postcode _____

Card type Visa / Mastercard / Amex (Please circle)

Tel () _____

Cardholder's name _____

Mobile _____

Cardholder's signature _____

Email _____

Date _____

Step 3
Send us your order

FAX: 1300 853 181
EMAIL: myorder@practiceadvantage.com.au





Package Comparison **BLOG** PUBLISH ONLINE

Hosting and support	Lite	Plus	Pro
Secure local hosting	✓	✓	✓
Dedicated IP address	✓	✓	✓
HTTPS secured domain (2 years) (2.0)	✓	✓	✓
Australian support	✓	✓	✓
Spam filter and malware detection	✓	✓	✓
Daily site backup	✓	✓	✓
Regular blog maintenance	✓	✓	✓
Software updates	6 monthly	6 monthly	6 monthly
Admin users	3	3	3

Blog design	Lite	Plus	Pro
Blog design	Basic	Advanced	Advanced
Home banner	Static	Static	Static
Annual blog review	✓	✓	✓
Biennial blog redesign	✓	✓	✓

Social media	Lite	Plus	Pro
Social media share and follow	✓	✓	✓
Share from blog		✓	✓
Auto-post newsfeed		✓	✓
Infographic posts		✓	✓
Facebook, Twitter and LinkedIn auto post		✓	✓
Instagram post			✓
Number of profiles		3	7

Blog content	Lite	Plus	Pro
Editable blog	✓	✓	✓
Images and video feeds	✓	✓	✓
Blog articles (with images) per week	3 - 4	5 - 7	8 - 10
Contact us form (Standard)	✓	✓	✓
Important dates calendar	✓	✓	✓
RSS feed provided	✓	✓	✓

SEO tools	Lite	Plus	Pro
SEO monitoring	✓	✓	✓
Social monitoring	✓	✓	✓
Quarterly SEO reports	✓	✓	✓
Search engines reported	Google	Google	Google
Annual SEO review	✓	✓	✓
Google analytics integration	✓	✓	✓

Blog Pricing (Excludes GST)	Lite	Plus	Pro
Design credits	5	5	5
Annual subscription			
Initial cost	\$1095.00	\$1595.00	\$1895.00
Live blog cost	\$1095.00	\$1595.00	\$1895.00
Monthly subscription			
Initial cost	\$1095.00	\$1595.00	\$1895.00
Monthly payments	\$109.50	\$159.50	\$189.50

*Design
Basic: Standard background and simple, static, single header images
Standard: Custom background, scrolling banner and basic buttons
Advanced: Dynamic header with stylised background and button effects

Design credit
 A design credit is a unit of monitoring the number of designs prepared for the client.
 1 design credit = 1 design presented to the client and;
 1 design credit = 1 revision

BLOG FEATURES

ALL PACKAGES INCLUDE

- Custom design theme
- Custom written content
- Images included with content
- Social media links
- Social media share buttons
- Static banner image
- Custom footer
- SEO reporting
- Annual SEO review
- Integrated Google analytics
- Easy to update content
- Important dates calendar

DESIGN UPDATES

- Annual design updates
- Full re-design every 2 years



LITE

- 3 - 4 blog articles per week
- Multi-column display



PLUS

- 5 - 7 blog articles per week
- Multi-column display with sidebar



PRO

- 8 - 10 blog articles per week
- Widgetised sidebar
- Social media feeds
- Composite display with sidebar