RSS feed to email marketing firm e-newsletter add on

## Step 1

Choose your BlogMail subscription and your payment plan

# BlogMailLite(excludes GST)

- BlogMailLite annual subscription initial payment of \$295.00 (\$195.00\*) followed by \$595.00 (\$495.00\*) upon going live
- BlogMailLite monthly subscription initial payment of \$295.00 (\$195.00\*)
  This is followed by monthly payments of \$59.50 (\$49.50\*)

#### Features include:

- 1000 emails per month\*
- Custom newsletter template
- Fully managed

### **FEATURES:**

All plans include:

- User list management
- Mobile-optimised emails
- Email analytics
- Sending blog posts
- Sending service
- · Bounce management
- Logo and firm details

# BlogMailPlus(excludes GST)

- BlogMailPlus annual subscription initial payment of \$395.00 (\$295.00\*) followed by \$795.00 (\$595.00\*) upon going live
- BlogMailPlus monthly subscription initial payment of \$395.00 (\$295.00\*)
  This is followed by monthly payments of \$79.50 (\$59.50\*)

### Features include:

- 2000 emails per month\*
- Custom email template
- Up to 2 broadcasts per month
- Fully managed

# Step 2

Complete your payment details below

## BlogMailPro(excludes GST)

- BlogMailPro annual subscription initial payment of \$495.00 (\$395.00\*) followed by \$995.00 (\$795.00\*) upon going live
- BlogMailPro monthly subscription initial payment of \$495.00 (\$395.00\*)
  This is Followed by monthly payments of \$99.50 (\$79.50\*)

### Features include:

- 4000 emails per month\*
- Custom newsletter template
- Automated blog posts
- Self managed

\* Subscription cost when purchase as an add-on to a website and blog subscription.

Please charge my credit card the initial amount of \$ (plus	GST) followed by the balance due in line with the subscription plan indicated above.			
Firm name	Credit card number			
Contact name				
Postal Address	Expiry date			
State Postcode	Card type Visa / Mastercard / Amex (Please circle)			
Tel ( )	Cardholder's name			
Mobile	Cardholder's signature			
Email	Date			

Note: we will email you instructions regarding set up once we receive your order.

Step 3
Send us
your order

FAX: 1300 853 181

EMAIL: myorder@practiceadvantage.com.au



TERMS: You may cancel at any time. Refunds are not available for subscriptions paid in advance. Please visit our support centre on our website. Subsequent year pricing provided continuity of subscription is maintained. Subscriptions under a monthly payment plan are automatically renewed unless cancelled. If you do not recieve your newsletter within 21 days of it's release date please contact us immediately. We will not refund your payment if you haven't contacted us within 21 days of the release date. For full Terms and Conditions please visit our website - www.practiceadvantage.com.au

Email broadcast	BlogMailLite	BlogMailPlus	BlogMailPro
Emails per month	1000	2000	4000
Broadcasts per month	1	Up to 2	Unlimited
Fully managed	$\checkmark$	$\checkmark$	
Self managed			$\checkmark$
Subscriber Management	BlogMailLite	BlogMailPlus	BlogMailPro
Number of subscriber list	1	2	Unlimited
Unlimited subscribers	$\checkmark$	$\checkmark$	$\checkmark$
Manage subscriber opt in status	$\checkmark$	$\checkmark$	$\checkmark$
Signup form	$\checkmark$	$\checkmark$	$\checkmark$
Easy import or upload CSV file	$\checkmark$	✓	$\checkmark$
Email newsletter design	BlogMailLite	BlogMailPlus	BlogMailPro
Schedule emails to send later	$\checkmark$	$\checkmark$	$\checkmark$
Personalise with subscriber data	<b>√</b>	<b>√</b>	$\checkmark$
Standard email templates	$\checkmark$	$\checkmark$	$\checkmark$
Firm details display	$\checkmark$	$\checkmark$	$\checkmark$
Social media and detail links	$\checkmark$	<b>√</b>	<b>√</b>
Web link to blog	<b>√</b>	<b>√</b>	<b>√</b>
Automated email of last x posts	$\checkmark$	<b>√</b>	<b>√</b>
Custom email templates		<b>√</b>	<b>√</b>
Build your own email templates			<b>√</b>
Email specific blog posts			<b>√</b>
Drag and drop email designer			<b>√</b>
Create regular email newsletters			<b>√</b>
Statistics and reporting	BlogMailLite	BlogMailPlus	BlogMailPro
Opens, clicks and unsubscribes	$\checkmark$	$\checkmark$	$\checkmark$
Track campaigns with Google Analytics	$\checkmark$	<b>√</b>	$\checkmark$
Stats dashboard	$\checkmark$	$\checkmark$	$\checkmark$
Reputation management	BlogMailLite	BlogMailPlus	BlogMailPro
Bounce management	$\checkmark$	<b>√</b>	$\checkmark$
Check your SPAM score	<b>√</b>	$\checkmark$	<b>√</b>
SPF record setup	<b>√</b>	<b>√</b>	<b>√</b>
DKIM signature in newsletters	<b>√</b>	<b>√</b>	<b>√</b>
Sending service	BlogMailLite	BlogMailPlus	BlogMailPro
Send using dedicated SMTP server	<b>√</b>	<b>√</b>	<b>√</b>
Sending service included	$\checkmark$	$\checkmark$	$\checkmark$
Pricing (excludes GST)	BlogMailLite	BlogMailPlus	BlogMailPro
Annual subscription			
Initial cost	\$295.00 (\$195.00*)	\$395.00 (\$295.00*)	\$495.00 (\$395.00*)
Annual payments	\$595.00 (\$495.00*)	\$795.00 (\$595.00*)	\$995.00 (\$795.00*)
Monthly subscription			
Initial cost	\$295.00 (\$195.00*)	\$395.00 (\$295.00*)	\$495.00 (\$395.00*)
Monthly payments	\$59.50 (\$49.50*)	\$79.50 (\$59.50*)	\$99.50 (\$79.50*)

<sup>\*</sup> Subscription cost when purchase as an an add-on to a website and blog subscription.

