



Package Comparison **BLOGMAIL** BLOG TO EMAIL

Email broadcast	BlogMailLite	BlogMailPlus	BlogMailPro
Emails per month	1000	2000	4000
Broadcasts per month	1	Up to 2	Unlimited
Fully managed	✓	✓	
Self managed			✓

Subscriber Management	BlogMailLite	BlogMailPlus	BlogMailPro
Number of subscriber list	1	2	Unlimited
Unlimited subscribers	✓	✓	✓
Manage subscriber opt in status	✓	✓	✓
Signup form	✓	✓	✓
Easy import or upload CSV file	✓	✓	✓

Email newsletter design	BlogMailLite	BlogMailPlus	BlogMailPro
Schedule emails to send later	✓	✓	✓
Personalise with subscriber data	✓	✓	✓
Standard email templates	✓	✓	✓
Firm details display	✓	✓	✓
Social media and detail links	✓	✓	✓
Web link to blog	✓	✓	✓
Automated email of last x posts	✓	✓	✓
Custom email templates		✓	✓
Build your own email templates			✓
Email specific blog posts			✓
Drag and drop email designer			✓
Create regular email newsletters			✓

Statistics and reporting	BlogMailLite	BlogMailPlus	BlogMailPro
Opens, clicks and unsubscribes	✓	✓	✓
Track campaigns with Google Analytics	✓	✓	✓
Stats dashboard	✓	✓	✓

Reputation management	BlogMailLite	BlogMailPlus	BlogMailPro
Bounce management	✓	✓	✓
Check your SPAM score	✓	✓	✓
SPF record setup	✓	✓	✓
DKIM signature in newsletters	✓	✓	✓

Sending service	BlogMailLite	BlogMailPlus	BlogMailPro
Send using dedicated SMTP server	✓	✓	✓
Sending service included	✓	✓	✓

Pricing <i>(excludes GST)</i>	BlogMailLite	BlogMailPlus	BlogMailPro
Annual subscription			
Initial cost	\$295.00 (\$195.00*)	\$395.00 (\$295.00*)	\$495.00 (\$395.00*)
Annual payments	\$595.00 (\$495.00*)	\$795.00 (\$595.00*)	\$995.00 (\$795.00*)
Monthly subscription			
Initial cost	\$295.00 (\$195.00*)	\$395.00 (\$295.00*)	\$495.00 (\$395.00*)
Monthly payments	\$59.50 (\$49.50*)	\$79.50 (\$59.50*)	\$99.50 (\$79.50*)

* Subscription cost when purchase as an an add-on to a website and blog subscription.