

Website: Comparison Chart

FEATURES	Standard range	Custom Web
Detailed firm content	✓	✓
Tax and business calendar	✓	✓
News feed	✓	✓
Web hosting	✓	✓
Spam filter	✓	✓
Browser based webmail	✓	✓
Detailed website analytics	✓	✓
Website optimisation	✓	✓
Premium Design	✓	✗
Custom Design	✗	✓
Website design content review	Annual	Six monthly
Careers form	✓	✓
Additional content	✓	✓
Online enquiry form	✓	✓
User editable content	✓	✓
Permission based content management system	✓	✓
Social media marketing	WebPremium	✓
Facebook/Youtube integration	WebPremium	✓
Search engine marketing	WebPremium	✓
Twitter integration and analytics	WebPremium	✓
Firm blog	✓	✓
Premium content	✓	✓
Design proofs	✗	3
Icon or image navigation	✗	✓
Dynamic header image	✗	✓
Client/Staff member area	✗	✓
Custom email template	✗	✓
Firm email accounts	Unlimited	Unlimited
Data transfer (per month)	4-6GB	6GB
Email marketing (number of emails per month)	500-1000	3000
Client central document management	2GB-4GB	5GB
Setup cost (including GST)	\$575 - \$875	\$1495.00
Monthly cost (including GST)	\$69 - \$149	\$169.00