

Package Comparison WEBSITE V2.0

Hosting and support	Lite	Plus	Pro
Secure local hosting	✓	✓	✓
Dedicated IP address	✓	✓	✓
Domain management	✓	✓	✓
Australian support	✓	✓	✓
Spam filter	✓	✓	✓
Malware detection	✓	✓	✓
Site backup	Daily	Daily	Daily
Website maintenance	Ongoing	Ongoing	Ongoing
Software updates	6 monthly	6 monthly	6 monthly
External email configuration	✓	✓	✓
Dedicated IP Address	\$	\$	\$
SSL security pack	\$	\$	\$

Website design	Lite	Plus	Pro
Custom designed website	Basic	Advanced	Advanced
Home banner	Static	Animated	Animated
Mobile optimised	✓	✓	✓
Number of pages	Up to 20	Up to 50	Up to 50
Additional custom sub divisions	Call	Call	Call
Website review	Annual	Annual	Annual
Website redesign	2 yearly	2 yearly	2 yearly

Website content	Lite	Plus	Pro
Editable web content	✓	✓	✓
Editable blog	✓	✓	✓
News articles per week	2 - 3	3 - 4	BlogPlus
Google maps	✓	✓	✓
Newsletter manager	✓	✓	✓
Career Centre	✓	✓	✓
Contact form	1	1	1
Custom designed form	Call	Call	Call
Detailed Footer sitemap		✓	✓
Important dates calendar	✓	✓	✓
Pricing table	\$	\$	\$
Appointment scheduler	\$	\$	\$
FAQ Page	\$	\$	\$
BlogPlus subscription (2.0)			✓
Team profile manager (2.0)	✓	✓	✓
Testimonial manager (2.0)	✓	✓	✓
Web polls (2.0)	✓	✓	✓
Online survey (2.0)	✓	✓	✓
Calculators (2.0)		12	12
SEO local area/keyword content (2.0)		✓	✓

Social media	Lite	Plus	Pro
Social media share	✓	✓	✓
Social media follow	✓	✓	✓
Youtube integration		✓	✓
Infographic reminders and tips			✓
Auto scheduled social media posting			✓
Social media feed			✓

SEO tools	Lite	Plus	Pro
SEO monitor	✓	✓	✓
Social monitor	✓	✓	✓
SEO reports	✓	✓	✓
On site website optimisation	✓	✓	✓
SEO reporting keywords	3	3	3
Search engines reported	Google	Google	Google
Annual SEO review	✓	✓	✓
Site auditor and diagnostic tool	✓	✓	✓
Google analytics integration	✓	✓	✓
SEO Premium extension	\$	\$	\$
Local SEO extension	\$	\$	\$

Email marketing	Lite	Plus	Pro
Template based email builder	✓	✓	✓
Drag and drop editor	✓	✓	✓
Manage contact lists	✓	✓	✓
Signup form	✓	✓	✓
Manage subscribers	✓	✓	✓
Email statistics	✓	✓	✓
Emails included**	250	500	1000
Post campaign to social media	✓	✓	✓
Custom templates	\$	\$	\$

SmartFile	Lite	Plus	Pro
Branded dashboard	✓	✓	✓
Custom URL	SSL	SSL	SSL
Space allocation (GB)	10	20	20
Log file	✓	✓	✓
Individual user permission	✓	✓	✓
Unlimited users	✓	✓	✓

Pricing (excludes GST)	Lite	Plus	Pro
Design credits	5	5	5
Annual subscription			
Initial cost	\$1,795.00	\$2,795.00	\$3,795.00
Live website cost	\$1,795.00	\$2,795.00	\$3,795.00
Monthly subscription			
Initial cost	\$1,795.00	\$2,795.00	\$3,795.00
Monthly payments	\$179.50	\$279.50	\$379.50

\$ - Indicates that these are a paid addition

**Note: an excess usage charge of \$25.00 per 500 emails a month applies to all packages. This will be charged automatically at the end of each month where over usage applies.

(2.0) New website feature

CONTACT US

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Design	<p>Basic: Standard background and simple, static, single header images</p> <p>Standard: Custom background, scrolling banner and basic buttons</p> <p>Advanced: Dynamic header with stylised background and bottom effects</p>
Design credit	<p>A design credit is a unit of monitoring the number of designs prepared for the client.</p> <p>1 design credit = 1 design presented to the client and;</p> <p>1 design credit = 1 revision</p>

Order Form **EXTEND ADD-ON**

Step 1

Choose your Add-on option and your payment plan

FEATURES:

All website plans include:

- Mobile optimised
- Custom themes
- Social media buttons
- Annual design review
- SEO reporting
- File storage
- Antivirus protection
- Secure hosting
- Web analytics
- Email marketing
- Editable firm blog
- Weekly blog articles
- Important dates calendar

Fully responsive website design Lite *(excludes GST)*

- Annual subscription - initial payment of \$395.00 (design and setup) followed by \$395.00 upon going live
- Monthly subscription - initial payment of \$395.00 (followed by monthly payments of \$39.50)

Fully responsive website design Plus *(excludes GST)*

- Annual subscription - initial payment of \$495.00 (design and setup) followed by \$495.00 upon going live
- Monthly subscription - initial payment of \$495.00 (followed by monthly payments of \$49.50)

Fully responsive website design Pro *(excludes GST)*

- Annual subscription - initial payment of \$595.00 (design and setup) followed by \$595.00 upon going live
- Monthly subscription - initial payment of \$595.00 (followed by monthly payments of \$59.50)

Product Description

A responsive website is designed to respond (or change) based on the device being used to view the website. A responsive website viewed on a mobile device will adjust the sizing of its text and images, as well as move from a three-column layout to a single column display.

Web security package *(excludes GST)*

- Web Security page subscription - 1 year payment of \$300.00
- Web Security page subscription - 2 year payment of \$400.00

Features include:

Dedicated IP, Essential SSL, installation for. Secures yourdomain.com.au and www.yourdomain.com.au.

Web security package plus *(excludes GST)*

- Web Security page subscription plus - 1 year payment of \$500.00
- Web Security page subscription plus - 2 year payment of \$700.00

Features include:

Web security pack plus. Dedicated IP, wildcard SSL, installation. Secures www.yourdomain.com.au and all sub-domains.

SEO Premium *(excludes GST)*

- SEO Premium annual subscription - initial payment of \$395.00 (design and setup) followed by \$395.00 upon going live
- SEO Premium monthly subscription - initial payment of \$395.00 (followed by monthly payments of \$39.50)

Product Description

SEO Premium helps optimise the content on a website's pages, image titles, meta descriptions and XML sitemaps. It can improve a website's SEO performance through features such as snippet preview, page analysis functionality and ensures that a website is found at the right URL.

TERMS: You may cancel at any time. Refunds are not available for subscriptions paid in advance. Please refer to the support centre on our website. Ongoing pricing is maintained provided subscription is continued without interruption. Subscriptions under a monthly payment plan are automatically renewed unless cancelled.

By completing this orderform you agree to be bound by our terms and conditions. For full terms and conditions please visit our website - www.practiceadvantage.com.au May 2017

Fully responsive web design *(excludes GST)*

A responsive website is designed to respond (or change) based on the device being used to view the website. A responsive website viewed on a mobile device will adjust the sizing of its text and images, as well as move from a three-column layout to a single column display.

Annual subscription plus	Plus
Initial cost	\$495.00
Live website cost	\$495.00
Monthly subscription plus	
Initial cost	\$495.00
Monthly payments	\$49.50

Web security package

An SSL certificate is essential for protecting your website, even if it doesn't handle sensitive information like credit cards. It provides privacy, critical security and data integrity securing the transfer of sensitive data such as credit card, form or login information between a web browser and a server.

SEO Premium *(excludes GST)*

SEO Premium helps optimise the content on a website's pages, image titles, meta descriptions and XML sitemaps. It can improve a website's SEO performance through features such as snippet preview, page analysis functionality and ensures that a website is found at the right URL.

Local SEO *(excludes GST)*

Local SEO helps websites rank higher on Google in their local community, which can improve the chances of the website being found by clients or customers in the local neighbourhood. It provides search engines with the information needed for a website to appear in local search results and can also improve a website's usability.

Schedule application *(excludes GST)*

The scheduling application is an effective tool to manage appointments and staffing schedules. It is an appointment booking and online scheduling application that allows firms to accept online appointment bookings.

Price table *(excludes GST)*

Including a price table on a website is an effective solution for those who offer a range of services with multiple pricing tiers. Price table designs are customisable and easy to set up.

FAQ page *(excludes GST)*

Address website visitor concerns with a FAQ page. The FAQ plugin makes it simple to create individual FAQ pages that include titles and descriptions. Users can also create categories or groups for the questions and answers they want to provide for online users.

Annual subscription	Lite
Initial cost	\$395.00
Live website cost	\$395.00
Monthly subscription lite	
Initial cost	\$395.00
Monthly payments	\$39.50
Annual subscription pro	Pro
Initial cost	\$595.00
Live website cost	\$595.00
Monthly subscription pro	
Initial cost	\$595.00
Monthly payments	\$59.50

Website security package	Standard
1 year cost	\$200.00
2 year cost	\$400.00
Website security package	Plus
1 year cost	\$500.00
2 year cost	\$700.00

Annual subscription	
Initial cost	\$395.00
Live website cost	\$395.00
Monthly subscription	
Initial cost	\$395.00
Monthly payments	\$39.50

Annual subscription	
Initial cost	\$395.00
Live website cost	\$395.00
Monthly subscription	
Initial cost	\$395.00
Monthly payments	\$39.50

Annual subscription	
Initial cost	\$295.00
Live website cost	\$295.00
Monthly subscription	
Initial cost	\$295.00
Monthly payments	\$29.50

Annual subscription	
Initial cost	\$195.00
Live website cost	\$195.00
Monthly subscription	
Initial cost	\$195.00
Monthly payments	\$19.50

Annual subscription	
Initial cost	\$195.00
Live website cost	\$195.00
Monthly subscription	
Initial cost	\$195.00
Monthly payments	\$19.50