## Order Form WEBSITE V2.0

### Step 1

Choose your website option and your payment plan

### **FEATURES:**

All website plans include:

- Mobile optimised
- Custom themes
- Social media buttons
- Annual design review
- SEO reporting
- File storage
- Antivirus protection
- Secure hosting
- Web analytics
- Email marketing
- Editable firm blog
- Weekly blog articles
- Important dates calendar

### Step 2

Complete your payment details below

WebLite	(excludes	GSTI
TTCDLIIC	TONCIOGOS	0017

WebLite annual subscription - initial payment of \$1295.00 (design and setup) followed by \$1295.00 upon going live

WebLite monthly subscription - initial payment of \$1295.00 (followed by monthly payments of \$129.50)

### Features include:

Google maps, two yearly redesigns, contact forms, website optimisation, survey tool, drop-down menus, Smartfile 10GB

### WebPlus (excludes GST)

WebPlus annual subscription - initial payment of \$1995.00 (design and setup) followed by \$1995.00 upon going live

WebPlus monthly subscription - initial payment of \$1995.00 (followed by monthly payments of \$199.50)

### Features include:

All **WebLite** features *PLUS*: Pricing table, team profile manager, testimonial manager, footer sitemap, YouTube integration, Smartfile 20GB

### WebPro (excludes GST)

WebPro annual subscription - initial payment of \$2595.00 (design and setup) followed by \$2595.00 upon going live

WebPro monthly subscription - initial payment of \$2595.00 (followed by monthly payments of \$259.50)

### Features include:

All **WebPlus** features *PLUS*: Dedicated IP address, custom design subpages, pricing table, social media feed, Smartfile 50GB

Firm name	Credit card number
Contact name	
Postal Address	Expiry date
<u>State</u> Postcode	Card type Visa / Mastercard / Amex (Please circle)
Tel ( )	Cardholder's name
Mobile	Cardholder's signature
Email	<u>Date</u>

By completing this form and sending it back you acknowledge that you have read and accept the Terms and Conditions, Privacy Policy and Acceptable Use Policy. To view these please visit www.practiceadvantage.com.au

Step 3

Send us your order FAX: 1300 853 181

EMAIL: myorder@practiceadvantage.com.au



# Package Comparison WEBSITE V2.0

Hosting and support	Lite	Plus	Pro
Secure local hosting	$\checkmark$	$\checkmark$	$\checkmark$
Dedicated IP address	$\checkmark$	$\checkmark$	$\checkmark$
Domain management	$\checkmark$	$\checkmark$	$\checkmark$
Australian support	$\checkmark$	$\checkmark$	$\checkmark$
Spam filter	$\checkmark$	$\checkmark$	$\checkmark$
Malware detection	$\checkmark$	$\checkmark$	$\checkmark$
Site backup	Daily	Daily	Daily
Website maintenance	Ongoing	Ongoing	Ongoing
Software updates	6 monthly	6 monthly	6 monthly
External email configuration	$\checkmark$	$\checkmark$	$\checkmark$
Dedicated IP Address	\$	\$	\$
SSL security pack	\$	\$	\$

Website design	Lite	Plus	Pro
Custom designed website	Basic	Advanced	Advanced
Home banner	Static	Animated	Animated
Mobile optimised	$\checkmark$	$\checkmark$	$\checkmark$
Number of pages	Up to 20	Up to 50	Up to 50
Additional custom sub divisions	Call	Call	Call
Website review	Annual	Annual	Annual
Website redesign	2 yearly	2 yearly	2 yearly

Website content	Lite	Plus	Pro
Editable web content	./	1 103	110
Editable blog	· /	· /	\ \
News articles per week	2 - 3	3 - 4	BlogPlus
Google maps	<b>√</b>		blogi ios
Newsletter manager	V	V	V
Career Centre	V /	V	<b>V</b>
Contact form	<b>√</b>	<b>√</b>	<b>√</b>
Custom designed form			
Detailed Footer sitemap	Call	Call	Call
·		<b>V</b>	<b>V</b>
Important dates calendar	$\checkmark$	$\checkmark$	$\checkmark$
Pricing table	\$	\$	\$
Appointment scheduler	\$	\$	\$
FAQ Page	\$	\$	\$
BlogPlus subscription (2.0)			$\checkmark$
Team profile manager (2.0)	$\checkmark$	$\checkmark$	$\checkmark$
Testimonial manager (2.0)	$\checkmark$	$\checkmark$	$\checkmark$
Web polls (2.0)	$\checkmark$	$\checkmark$	$\checkmark$
Online survey (2.0)	$\checkmark$	$\checkmark$	$\checkmark$
Calculators (2.0)		12	12
SEO local area/keyword content (2.0)		$\checkmark$	$\checkmark$

Design	Basic: Standard background and simple, static, single header images Standard: Custom background, scrolling banner and basic buttons Advanced: Dynamic header with stylised background and buttom effect
Design credit	A design credit is a unit of monitoring the number of designs prepared for the client.
	<pre>1 design credit = 1 design presented to the client and; 1 design credit = 1 revision</pre>

Social media	Lite	Plus	Pro
Social media share	$\checkmark$	$\checkmark$	$\checkmark$
Social media follow	$\checkmark$	$\checkmark$	$\checkmark$
Youtube integration		$\checkmark$	$\checkmark$
Infographic reminders and tips			$\checkmark$
Auto scheduled social media posting			$\checkmark$
Social media feed			$\checkmark$

SEO tools	Lite	Plus	Pro
SEO monitor	$\checkmark$	$\checkmark$	$\checkmark$
Social monitor	$\checkmark$	$\checkmark$	$\checkmark$
SEO reports	$\checkmark$	$\checkmark$	$\checkmark$
On site website optimisation	$\checkmark$	$\checkmark$	$\checkmark$
SEO reporting keywords	3	3	3
Search engines reported	Google	Google	Google
Annual SEO review	$\checkmark$	$\checkmark$	$\checkmark$
Site auditor and diagnostic tool	$\checkmark$	$\checkmark$	$\checkmark$
Google analytics integration	$\checkmark$	$\checkmark$	$\checkmark$
SEO Premium extension	\$	\$	\$
Local SEO extension	\$	\$	\$

Email marketing	Lite	Plus	Pro
Template based email builder	$\checkmark$	$\checkmark$	$\checkmark$
Drag and drop editor	$\checkmark$	$\checkmark$	$\checkmark$
Manage contact lists	$\checkmark$	$\checkmark$	$\checkmark$
Signup form	$\checkmark$	$\checkmark$	$\checkmark$
Manage subscribers	$\checkmark$	$\checkmark$	$\checkmark$
Email statistics	$\checkmark$	$\checkmark$	$\checkmark$
Emails included**	250	500	1000
Post campaign to social media	$\checkmark$	$\checkmark$	$\checkmark$
Custom templates	\$	\$	\$

SmartFile	Lite	Plus	Pro
Branded dashboard	$\checkmark$	$\checkmark$	$\checkmark$
Custom URL	SSL	SSL	SSL
Space allocation (GB)	10	20	20
Log file	$\checkmark$	$\checkmark$	$\checkmark$
Individual user permission	$\checkmark$	$\checkmark$	$\checkmark$
Unlimited users	$\checkmark$	$\checkmark$	$\checkmark$

Pricing (excludes GST)	Lite	Plus	Pro
Design credits	5	5	5
Annual subscription			
Inital cost	\$1,795.00	\$2,795.00	\$3,795.00
Live website cost	\$1,795.00	\$2,795.00	\$3,795.00
Monthly subscription			
Inital cost	\$1,795.00	\$2,795.00	\$3,795.00
Monthly payments	\$179.50	\$279.50	\$379.50

<sup>\$ -</sup> Indicates that these are a paid addition

(2.0) New website feature

### **CONTACT US**

TEL: 1300 853 171 WEB: www.practiceadvantage.com.au FAX: 1300 853 181 EMAIL: myorder@practiceadvantage.com.au

 $<sup>^{\</sup>star\star}$  Note: an excess usage charge of \$25.00 per 500 emails a month applies to all packages. This will be charged automatically at the end of each month where over usage applies.

# Order Form extend ADD-ON

### Sten 1

Choose your Add-on option and your payment plan

### **FEATURES:**

All website plans include:

- Mobile optimised
- Custom themes
- Social media buttons
- Annual design review
- SEO reporting
- File storage
- Antivirus protection
- Secure hosting
- Web analytics
- Email marketing
- Editable firm blog
- Weekly blog articles
- Important dates calenda

	Fully responsive website design Lite (excludes GST)
	Annual subscription - initial payment of \$395.00 (design and setup) followed by \$395.00 upon going live
	Monthly subscription - initial payment of \$395.00 (followed by monthly payments of \$39.50)
	• •
	Fully responsive website design Plus (excludes GST)
	Annual subscription - initial payment of \$495.00 (design and setup) followed by \$495.00 upon going live
	Monthly subscription - initial payment of \$495.00 (followed by monthly payments of \$49.50)
	*
	Fully responsive website design Pro (excludes GST)
	Annual subscription - initial payment of \$595.00 (design and setup) followed by \$595.00 upon going live
	Monthly subscription - initial payment of \$595.00 (followed by monthly payments of \$59.50)
	:
r	Product Description  A responsive website is designed to respond (or change) based on the device being used to view the website. A responsive website viewed on a mobile device will adjust the sizing of its text and images, as well as move from a three-column layout to a single column display.
	Web security package (excludes GST)
	Web Security page subscription - 1 year payment of \$300.00
	Web Security page subscription - 2 year payment of \$400.00
	Features include:
	Dedicated IP, Essential SSL, installation for. Secures yourdomain.com.au and www.yourdomain.com.au.

# Web Security page subscription - 1 year payment of \$300.00 Web Security page subscription - 2 year payment of \$400.00 Features include: Dedicated IP, Essential SSL, installation for. Secures yourdomain.com.au and www.yourdomain.com.au. \*\* Web security package plus (excludes GST) Web Security page subscription plus - 1 year payment of \$500.00 Web Security page subscription plus - 2 year payment of \$700.00 Features include: Web security pack plus. Dedicated IP, wildcard SSL, installation. Secures www.yourdomain.com.au and all sub-domains. \*\* SEO Premium (excludes GST) SEO Premium annual subscription - initial payment of \$395.00 (design and setup) followed by \$395.00 upon going live SEO Premium monthly subscription - initial payment of \$395.00 (followed by monthly payments of \$395.00)

### **Product Description**

SEO Premium helps optimise the content on a website's pages, image titles, meta descriptions and XML sitemaps. It can improve a website's SEO performance through features such as snippet preview, page analysis functionality and ensures that a website is found at the right URL.

	<b>Local SEO</b> (excludes GST)				
	Local SEO annual subscription - initial payment of \$395.00 (design and setup) followed by \$2595.00 upon going live				
	Local SEO monthly subscription - initial payment of \$2595.00 (followed by monthly payments of \$259.50)				
		e the content on a website's pages, image titles, meta descriptions and XML sitemaps. EO performance through features such as snippet preview, page analysis functionality s found at the right URL.			
	Schedule application (e				
	Schedule application annual subscription - initial payment of \$295.00 (design and setup) followed by \$295.00 upon going live				
	WebPlus monthly subscription - initial payment of \$295.00 (followed by monthly payments of \$29.50)				
		s an effective tool to manage appointments and staffing schedules. It is an nline scheduling application that allows firms to accept online appointment bookings.			
		6 0			
	Price table (excludes GST)				
	Price table annual subscription - initial payment of \$195.00 (design and setup) followed by \$195.00 upon going live  Price table monthly subscription - initial payment of \$195.00				
	(followed by monthly payments of \$19.50)				
	Product Description  Including a price table on a website is an effective solution for those who offer a range of services with multiple pricing tiers. Price table designs are customisable and easy to set up.				
	FAC				
Step 2 Complete your payment details below	FAQ page (excludes GS)				
	FAQ page <b>annual subscription</b> - initial payment of \$195.00 (design and setup) followed by \$195.00 upon going live  FAQ page <b>monthly subscription</b> - initial payment of \$195.00 (followed by monthly payments of \$19.50)				
	Product Description  Address website visitor conce	rns with a FAQ page. The FAQ plugin makes it simple to create individual FAQ pages the . Users can also create categories or groups for the questions and answers they want to			
		•			
Please charge my credit card b	elow the initial amount of \$	(plus GST) followed by the balance due in line with the subscription plan indicated above.			
Firm name		Credit card number			
Contact name					
Postal Address		Expiry date			
State	Postcode	— Card type Visa / Mastercard / Amex (Please circle)			
Tel ( )		Cardholder's name			
Mobile		Cardholder's signature			
Email		Date			
	sending it back you acknowledge the sending it backnowledge the sending it backnowledge the sending it	hat you have read and accept the Terms and Conditions, Privacy Policy and dvantage.com.au			

Step 3
Send us
your order

FAX: 1300 853 181

EMAIL: myorder@practiceadvantage.com.au



Fully responsive web design (exclu	ides GSTI	Annual subscription	Lite
A responsive website is designed to re		Inital cost	\$395.00
device being used to view the website		Live website cost	\$395.00
on a mobile device will adjust the sizin	ng of its text and images, as well	Monthly subscription lite	
as move from a three-column layout to a single column display.		Inital cost	\$395.00
		Monthly payments	\$39.50
Annual subscription plus	Plus	Annual subscription pro	Pro
Inital cost	\$495.00	Inital cost	\$595.00
Live website cost	\$495.00	Live website cost	\$595.00
Monthly subscription plus		Monthly subscription pro	
Inital cost	\$495.00	Inital cost	\$595.00
Monthly payments	\$49.50	Monthly payments	\$59.50
Web security package		Website security package	Standard
An SSL certificate is essential for protect	cting your website, even if	1 year cost	\$200.00
it doesn't handle sensitive information li	ike credit cards. It provides	2 year cost	\$400.00
privacy, critical security and data integ sensitive data such as credit card, form		Website security package	Plus
web browser and a server.	TOF TOGETH INTO THIS INTO THE PER WEET OF	1 year cost	\$500.00
		2 year cost	\$700.00
SEO Premium (excludes GST)		Annual subscription	
SEO Premium helps optimise the content on a website's pages,		Inital cost	\$395.00
image titles, meta descriptions and XA	NL sitemaps. It can improve	Live website cost	\$395.00
a website's SEO performance through		Monthly subscription	
preview, page analysis functionality a found at the right URL.	ind ensures that a website is	Inital cost	\$395.00
Total di ile figili okt.		Monthly payments	\$39.50
Local SEO (excludes GST)		Annual subscription	
Local SEO helps websites rank higher on Google in their local community, which can improve the chances of the website being found by clients or customers in the local neighbourhood. It provides search engines with the information needed for a website to appear in local search results and can also improve a website's usability.		Inital cost	\$395.00
		Live website cost	\$395.00
		Monthly subscription	
		Inital cost	\$395.00
	,	Monthly payments	\$39.50
Schedule application (excludes	GST)	Annual subscription	
The scheduling application is an effective tool to manage appointments and staffing schedules. It is an appointment booking and online scheduling application that allows firms to accept online appointment bookings.		Inital cost	\$295.00
		Live website cost	\$295.00
		Monthly subscription	A005.00
appoinment bookings.		Inital cost	\$295.00
		Monthly payments	\$29.50
Price table (excludes GST)		Annual subscription	
Including a price table on a website is an effective solution for those		Inital cost	\$195.00
who offer a range of services with mu	multiple pricing tiers. Price table	Live website cost	\$195.00
designs are customisable and easy to set up.		Monthly subscription	
		Inital cost	\$195.00
		Monthly payments	\$19.50
FAQ page (excludes GST)		Annual subscription	
Address website visitor concerns wi		Inital cost	\$195.00
Address website visitor concerns wiplugin makes it simple to create inc	lividual FAQ pages that include	Inital cost Live website cost	\$195.00 \$195.00
Address website visitor concerns wiplugin makes it simple to create incititles and descriptions. Users can also	lividual FAQ pages that include lso create categories or groups	Inital cost  Live website cost  Monthly subscription	\$195.00
Address website visitor concerns wiplugin makes it simple to create inc	lividual FAQ pages that include lso create categories or groups	Inital cost Live website cost	

